TESTISTANBUL
CONFERENCE

• 18TH INTERNATIONAL TESTISTANBUL CONFERENCE

SPONSORSHIP OPPORTUNITIES

• 2027 THEME

BEYOND TESTING.

Engineering trust in the age of AI.

Evals • Guardrails • Gray-Box Testing • Metamorphic Testing
Autonomous Agents – Tester in the Loop

Online Conference | 7-8 October 2027

ORGANIZED BY

TTB Turkish Testing Board
www.turkishtestingboard.org

ISTQB® International Software Testing Qualifications Board

TESTISTANBUL.ORG

ABOUT

About 18th TestIstanbul Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2027. International TestIstanbul Conference which will be held 18th time in 2027, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- Software Testers
- Quality Assurance Specialists
- Developers
- Software Engineers
- Business Analysts
- Web Designers
- Project Managers
- Enterprise Architects
- Software Architects
- System Analysts
- Students
- Academics
- DevOps Engineers
- DevOps Coaches

Facts About TestIstanbul Conferences

SINCE
2010
TestIstanbul Hosted

MORE THAN
7700
Participants

MORE THAN
392
Companies

FROM
+48
Countries

WITH
+110
Keynote Speakers

Keynote Speakers

TestIstanbul hosted 110+ special keynote speakers since 2010.

2026 AI Testing Agents and Agentic Design Patterns

KEYNOTE SPEAKERS



KEYNOTE

Erik van Veenendaal

Director Improve IT Services BV, Management Executive @TMMi Foundation



KEYNOTE

Matthias Hamburg

Product Owner of the ISTQB® Advanced Test Analyst Syllabus



KEYNOTE

Erik van der Kamp

Author and Founder @Kazandim Solutions



OPENING SPEECH

Koray Yitmen

President @Turkish Testing Board, Thought Leader

SPEAKERS



Nikhil Bhandari

VP of Quality Engineering @Moniepoint Inc.



Anastasia Engelhardt

QA Engineer @Luxoft DXC Technology



Sanjay Kumar

Founder and Creator



Kailash Pathak

Sr. QA Lead Manager @3Pillar Global



Puja Jagani

Lead of OpenSource and Developer Advocacy @BrowserStack



Mehmet Engin Sacan

Test Specialist @Eneco



Rahul Dhepe

Test Architect @Microsoft



Vipin Jain

Head QA and Deliveries



Nikita Gavrish

Consultant and Founder @Chiron Consulting



İbrahim Dokuzer

Test Automation Manager @Commencis



Marcel Tella Amo

Engineer, Scientist, Founder & High-Performance Coach @Engineering Peak Impact



Duygu Yalçınkaya

Senior Software Test Engineer @Getir

PANEL

Transition from Agents to Multi-Agents



MODERATOR

Doç. Dr. Yenal Arslan

General Manager @4Dimension



PANELIST

Melih Çekingen

Test Manager @Hitachi Rail



PANELIST

Koray Yitmen

President @Turkish Testing Board, Thought Leader



PANELIST

Berk Dülger

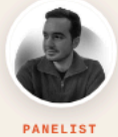
Engineering Manager @Albert Heijn



PANELIST

Serkan Cura

Test Automation Team Lead @Jotform



PANELIST

Ertuğrul Kurtuluş

Developer In Test @Trendyol Group

2025 AI-assisted Testing to Accelerate Manual Testing 10x and Test Automation 100x



Robin Gupta
Cofounder and CEO @ TestZeus



Mark Winteringham
Quality Engineer



Jason Arbon
Founder, CEO @testers.ai



Kaan Kızıltuğ
Sr. Team Leader Cloud & Mobile App Automation @Airties Wireless Networks



Evgeny Tkachenko
Head of Quality Engineering @OneMedical



Kiran Rayachoti
Vice President of Engineering @Publicis Sapient



Melih Çekingen
QA Engineer @Medsien, Inc.



Muhammed Mustafa Yıldız
QA Engineer



Puja Jaganir
Lead of Open Source and Developer Advocacy, BrowserStack



Rahul Parwal
Specialist @ifm Group



Nithin SS
Head of QA @Lodgify



Sadi Önal
Software Engineering Lead @Dataroid QA Automation Expert



Sudhakar Reddy Narra
Server Staff Performance Engineer @ServiceNow



Berker Çakıcı
AI & Test Automation @ Commencis



Ozan Güldalı
AI & Test Automation @ Commencis



Hilal Rakıcı
Director of QA Engineering @ParamTECH, Lecturer @Bahçeşehir University



Koray Yitmen
President @Turkish Testing Board, GA Member @ ISTQB®

2024 Mobile Testing, Load Testing, and Stress Testing



Kari Kakkonen
Author and CEO of Dragons Out Oy



Maurício Aniche
Testing Enablement at Adyen | Former Assistant Professor in Software Engineering at TU Delft | Author of Effective Software Testing and Simple Object- Oriented Design



Matthias Rasking
Managing Director @ Sixsentix Germany, Board Member @ TMMi Foundation



Spyros Katopodis
Lead Manager @ Zebra Technologies



Koushik Das
Engineer | Author | Innovator | Start-Up Enthusiast



Sagar Mahendrakar
Software Quality Engineer @ Red Hat



Mudit Maheshwari
Quality Automation Specialist @ NatWest Group



Gaurav Mittal
QA Test Manager @ Thermo Fisher Scientific



Rakesh Vardan
Lead Software Engineer in Test @ EPAM Systems



Tauqir Sarwar
Sr. QA Automation Consultant @ Modus Create



Kailash Pathak
Senior Quality Lead Manager @ 3Pillar Global



Koray Yitmen
President @Turkish Testing Board, GA Member @ ISTQB®

2023 Performance Testing, Load Testing, and Stress Testing



Alexander Podelko
Senior Performance Engineer @ Amazon Web Services



Goranka Bjedov
Former Capacity Engineer @ Facebook



Ian Molyneaux
Performance Testing, DevOps and APM Specialist, Published Author and Established Technical Writer on Performance and APM



JJ Shen
Author, Software Quality Engineering Professional



Gayathri Mohan
Principal Consultant @ Thoughtworks Technologies Pvt Ltd.



Leandro Melendez
(Señor Performo) Performance Advocate @ Grafana k6



Mohamed Moshrif
Site Reliability Engineering Manager @ Google



Serge Toro
Senior Site Reliability Engineer @ Google



Bernhard Klemm
Senior Partner Presales Solution Architect @ Tricentis



Anton Angelov
CTO & Co-founder Automate The Planet



Elif Gürcüoğlu
Technology Head - QA @ adesso Turkey



Arun Kumar Dutta
Associate Principal-Quality Engineering @ LTIMindtree



Dusanka Lecic
Department Manager / Test Lead @ Levi9 IT Services



Mudit Maheshwari
Senior Software Quality Engineer @RedHat | ISTQB CTFL | Comptia Security +



Alexey Alter-Pesotskiy
Lead Software Engineer in Test



Shyam Sunder
Test Program Manager @ Capgemini



Clive Bates
Accreditation Chair Executive @ TMMi Foundation



Seçkin Karataş
Partner | Agility Consultant | Co-Active Coach | Instructor



Ferit Büyükkeçeci
CTO @ sigortam.net



Miraç Emektar
Co-Founder, CTO @ VIRGOSOL



Koray Yitmen
President @Turkish Testing Board, GA Member @ ISTQB®

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing



Dave Farley
Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.



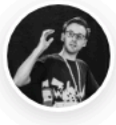
Alper Berber
Game Designer



Alper Yegin
VP of Advanced Technology, Actility Chair of Technical Committee, LoRa Alliance



Sasha Pitkevich
EPAM Blockchain Lead



Andrew Knight
Developer Advocate @ Applitools, Director of Test Automation University



Andrey Konushin
President @ RSTQB



Bulut Ersavas
Director, Product Management @ Rapid7



Çakir Aker
Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi



M. Emre Yazgan
Head of Data | e-Commerce - Call Center - Fintech



Erik Van Veenendaal
CEO @ TMMi Foundation



Prof. Dr. Erkut Altındağ
Strategic Management, Beykent University



John Hill
Web UI Test Engineer @ NASA Ames Research Center



Miraç Emektar
Co-Founder, CTO @ VIRGOSOL



Ru Cindrea
Managing Partner and Senior Test Consultant @ Altom Consulting



Stuart Reid
CTO @ STA Consulting



Dr. Savas Ozturk
Digital Game Design, Mugla Sitki Kocman University



Tariq King
Chief Scientist @ test.ai, AI ML



Koray Yitmen
President @ Turkish Testing Board, GA Member @ ISTQB®

2021 DevOps: Empowered By Software Testing & Automation



Alex Schladebeck
Bredex Gmbh

Elisabeth Hocke
FlixMobilty

Frank Faber
Alten Netherlands

Janet Gregory
DragonFire Inc.

Jennifer Krieger
GitHub

Kief Morris
ThoughtWorks

Seb Rose
SmartBear

Paul Wilkinson
GamingWorks

Viktor Farcic
Upbound

2020 Robotic Process Automation (RPA) in Testing and Test Automation



Andr I Dzynia
Smartbear

Christian Brødsjø
Promis Qualify As

David Farley
Continuous Delivery

Miro Barsocchi
Expedia.com

Mathias Rasking
Sixsentix Germany

Tariq King
Test.ai

2019 Test Engineer X.0: A Bright Career Opportunity in Software Testing



Bob Van De Burgt
Provincie Zuid Holland

Kirk Pepperdine
JClarity

Maaret Pyhäjärvi
F-Secure Corp.

Santosh Tuppad
Test Insane

Viv Richards
Notbinary

2018

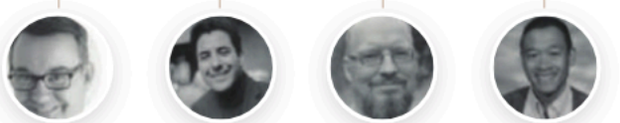


Erik Van Veenendaal
TMMi Foundation

Joel Oliveira
PSTQB®

Mark Winteringham
Software Testing Clinic

2017 Agile Testing



Jan Jaap Cannegieter
Squerist

Khalid Allem
BNP Paribas Fortis Belgium

Michael Bolton
DevelopSense

Philip Lew
XBOsoft

2016 Test Data Management



Dan Cuellar
Foodit.com

Kristian Karl
Spotify

Rex Black
ISTQB®

Roland Leusden
Praegus B.V.

2015 Performance Testing: High Performance Driven By Business


Alexander Podelko
Oracle


Goranka Bjedov
Facebook


Ian Molyneaux
Intechnica


Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move


Dawn Haynes
Writer, Consultant


Julian Harty
Test Manager, Consultant, Trainer


Rick Craig
SQE Consultant


Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies


Alan Richardson
Test Manager


Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software


Dorothy Graham
Software Testing Consultant


Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience


Patrick Hoffman
Google


Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT


James Windle
Writer


Kevin Brennan
IIBA®


Murat Aksu
Capgemini


Rex Black
ISTQB®

TSQR

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



2026-2027



2025-2026



2024-2025



2023-2024



2022-2023



2021-2022



2020-2021



2019-2020



2018-2019



2017-2018



2016-2017



2015-2016



2014-2015



2013-2014



2012-2013



2011-2012

WHY SPONSOR

Why Sponsorship

01 Largest conference on software testing in South East Europe and the Middle East

02 Get your place in the online expo area and contact with the attendees

03 International keynote speakers and simulatenous translation

04 International presentations including Turkey Software Quality Report

05 Reach more than 10.000 sector professionals through ISTQB Conference Network

06 Market your brand through ISTQB® member board network to more than 40 countries

07 Have the chance to network with key clients and hundreds of professionals and students from all over the World

08 Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the World

09 Have the opportunity to be recognised as strong supporters of software testing and quality by international and local communit

10 Gain insight about the market conditions and dynamics of the region

11 Encourage and increase the awareness of your employees about the importance of software testing

12 Be awarded with benefits of main sponsor, event partner and exhibitor sponsorhip

13 Promote and explore new products and services

PACKAGES

Sponsorship Packages

	EVENT PARTNER	MAIN SPONSOR
Free Conference Tickets	20 tickets	45 tickets
Conference Speech	20 min	40 min
Company Logo on Conference Website	✓	✓
Company Logo on Marketing Materials	✓	✓
Brand Visibility on Virtual Platform Pages	✓	✓
Virtual Fair Participation	✓	✓
Stand Area at Virtual Fair	✓	✓
Fee* EARLY-BIRD PRICE	**80.000 TRY**	**160.000 TRY**

Early-bird deadline: 23 December 2026
Secure your sponsorship before the deadline — prices increase from 24 December 2026.

UPCOMING PRICES · AFTER THE EARLY-BIRD DEADLINE

APPLICATION PERIOD	EVENT PARTNER	MAIN SPONSOR
24 December 2026 – 23 March 2027 UPCOMING	110.000 TRY	210.000 TRY
24 March 2027 – Conference date UPCOMING	150.000 TRY	280.000 TRY

*20% VAT will be added to the prices.

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