



17TH INTERNATIONAL

TESTISTANBUL
CONFERENCE

SPONSORSHIP OPPORTUNITIES

AI Testing Agents
and Agentic Design Patterns



Online Conference



October 8-9, 2026

organized by

TTB
Turkish Testing Board
www.turkishtestingboard.org

About 17th TestIstanbul Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2026. International TestIstanbul Conference which will be held 17th time in 2026, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics
- » DevOps Engineers
- » DevOps Coaches

Facts About TestIstanbul Conferences



Since **2010**
TestIstanbul Hosted



More Than **7400**
Participants



More Than **370**
Companies



From **+40**
Countries



With **+90**
Keynote Speakers

Keynote Speakers

TestIstanbul hosted 90+ special keynote speakers since 2010.

2025- AI-assisted Testing to Accelerate Manual Testing 10x and Test Automation 100x

								
Robin Gupta Cofounder and CEO @ TestZeus	Mark Winteringham Quality Engineer	Jason Arbon Founder, CEO @testers.ai	Kaan Kızıltuğ Sr. Team Leader Cloud & Mobile App Automation @Airties Wireless Networks	Evgeny Tkachenko Head of Quality Engineering @OneMedical	Kiran Rayachoti Vice President of Engineering @Publicis Sapient	Melih Çekingen QA Engineer @Medzien, Inc.	Muhammed Mustafa Yıldız QA Engineer	Puja Jaganir Lead of Open Source and Developer Advocacy, BrowserStack
								
Rahul Parwal Specialist @ifm Group	Nithin SS Head of QA @Lodgify	Sadi Önal Software Engineering Lead @Dataroid QA Automation Expert	Sudhakar Reddy Narra Senior Staff Performance Engineer @ServiceNow	Berker Çakıcı AI & Test Automation @Commencis	Ozan Güldalı AI & Test Automation @Commencis	Hilal Rakıcı Director of QA Engineering @ParamTECH, Lecturer @Bahçeşehir University	Koray Yitmen President @Turkish Testing Board, GA Member @ISTQB*	

2024- Mobile Testing, Load Testing, and Stress Testing

							
Kari Kakkonen Author and CEO of Dragons Out Oy	Maurício Aniche Testing Enablement at Adyen Former Assistant Professor in Software Engineering at TU Delft Author of Effective Software Testing and Simple Object-Oriented Design	Matthias Rasking Managing Director @Sixsentix Germany, Board Member @TMMi Foundation	Spyros Katopodis Lead Manager @ Zebra Technologies	Koushik Das Engineer Author Innovator Start-Up Enthusiast	Sagar Mahendrakar Software Quality Engineer @ Red Hat	Mudit Maheshwari Quality Automation Specialist @ NatWest Group	Gaurav Mittal QA Test Manager @ ThermoFisherScientific
							
Rakesh Vardan Lead Software Engineer in Test @ EPAM Systems	Tauqir Sarwar Sr. QA Automation Consultant @ Modus Create	Kailash Pathak Senior Quality Lead Manager @ 3Pillar Global	Koray Yitmen President @Turkish Testing Board, GA Member @ISTQB*				

Keynote Speakers

2023- Performance Testing, Load Testing, and Stress Testing



Alexander Podelko
Senior Performance Engineer @ Amazon Web Services



Goranka Bjedov
Former Capacity Engineer @ Facebook



Ian Molyneux
Performance Testing, DevOps and APM Specialist, Published Author and Established Technical Writer on Performance and APM



JJ Shen
Author, Software Quality Engineering Professional



Gayathri Mohan
Principal Consultant @ Thoughtworks Technologies Pvt Ltd.



Leandro Melendez
(Senior Performo) Performance Advocate @ Grafana k6



Mohamed Moshrif
Site Reliability Engineering Manager @ Google



Serge Toro
Senior Site Reliability Engineer @ Google



Bernhard Klemm
Senior Partner Presales Solution Architect @ Tricentis



Anton Angelov
CTO & Co-founder Automate The Planet



Elif Gürcüoğlu
Technology Head - QA @ adesso Turkey



Arun Kumar Dutta
Associate Principal-Quality Engineering @ LTIMindtree



Dusanka Lecic
Department Manager / Test Lead @ Levi9 IT Services



Mudit Maheshwari
Senior Software Quality Engineer @ RedHat | ISTQB CTFL | Comptia Security +



Alexey Alter-Pesotskiy
Lead Software Engineer in Test



Shyam Sunder
Test Program Manager @ Cppgeminl



Clive Bates
Accreditation Chair Executive @ TMMI Foundation



Seçkin Karataş
Partner | Agility Consultant | Co-Active Coach | Instructor



Ferit Büyükkeçeci
CTO @ sigortam.net



Miraç Emektar
Co-Founder, CTO @ VIRGOSOL



Koray Yitmen
President @ Turkish Testing Board, GA Member @ ISTQB*

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing



Dave Farley
Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.



Alper Berber
Game Designer



Alper Yegin
VP of Advanced Technology, Activity Chair of Technical Committee, LoRa Alliance



Sasha Pitkevich
EPAM Blockchain Lead



Andrew Knight
Developer Advocate @ Applitools, Director of Test Automation University



Andrey Konushin
President @ RSTQB



Bulut Ersavas
Director, Product Management @ Rapid7



Çakir Aker
Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi



M. Emre Yazgan
Head of Data | e-Commerce - Call Center - Fintech



Erik Van Veenendaal
CEO @ TMMI Foundation



Prof. Dr. Erkut Altındağ
Strategic Management, Beykent University



John Hill
Web UI Test Engineer @ NASA Ames Research Center



Miraç Emektar
Co-Founder, CTO @ VIRGOSOL



Ru Cindrea
Managing Partner and Senior Test Consultant @ Altom Consulting



Stuart Reid
CTO @ STA Consulting



Dr. Savas Ozturk
Digital Game Design, Mugla Sıtkı Kocman University



Tariq King
Chief Scientist @ test.ai, AI/ML



Koray Yitmen
President @ Turkish Testing Board, GA Member @ ISTQB*

2021 DevOps: Empowered By Software Testing & Automation



2020 Robotic Process Automation (RPA) in Testing and Test Automation



2019 Test Engineer X.O: A Bright Career Opportunity In Software Testing



2018



2017 Agile Testing



2016 Test Data Management



2015 Performance Testing: High Performance Driven By Business



Alexander Podelko
Oracle



Goranka Bjedov
Facebook



Ian Molyneaux
Intechnica



Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move



Dawn Haynes
Writer, Consultant



Julian Harty
Test Manager,
Consultant, Trainer



Rick Craig
SQE Consultant



Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies



Alan Richardson
Test Manager



Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software



Dorothy Graham
Software Testing Consultant



Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience



Patrick Hoffman
Google



Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT



James Windle
Writer



Kevin Brennan
IIBA®



Murat Aksu
Capgemini



Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of Testİstanbul Conferences and will be shared more than 10.000 sector professionals.



Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » Get your place in the online expo area and contact with the attendees
- » International keynote speakers and simultaneous translation
- » International presentations including Turkey Software Quality Report
- » Reach more than 10.000 sector professionals through ISTQB Conference Network
 - » Market your brand through ISTQB® member board network to more than 40 countries
 - » Have the chance to network with key clients and hundreds of professionals and students from all over the World
 - » Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the World
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
 - » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorship
- » Promote and explore new products and services

Sponsorship Packages

	EVENT PARTNER	MAIN SPONSOR
Free Conference Tickets	20 pieces	45 pieces
Conference Speech	20 min	40 dk.
Company Logo on Conference Website	✓	✓
Company Logo on Marketing Materials	✓	✓
Brand Visibility on Virtual Platform Pages	✓	✓
Virtual Fair Participation	✓	✓
Stand Area at Virtual Fair	✓	✓
Fee*	65.000 TRY	130.000 TRY

*20% VAT will be added to the prices.



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testistanbul.org



Online Conference



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