



TESTISTANBUL
CONFERENCE

16TH INTERNATIONAL
TESTISTANBUL
CONFERENCE

SPONSORSHIP OPPORTUNITIES

**AI-ASSISTED TESTING TO
ACCELERATE MANUAL TESTING 10X
AND TEST AUTOMATION 100X**

October 9-10, 2025

Virtual

Organized by



T T B
Turkish Testing Board
www.turkishtestingboard.org

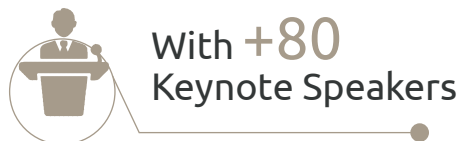
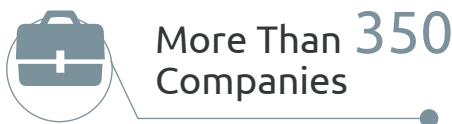
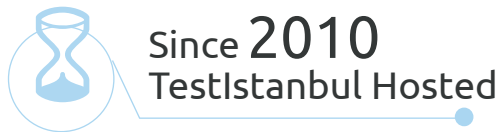
About 16th TestIstanbul Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2025. International TestIstanbul Conference which will be held 16th time in 2025, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics
- » DevOps Engineers
- » DevOps Coaches

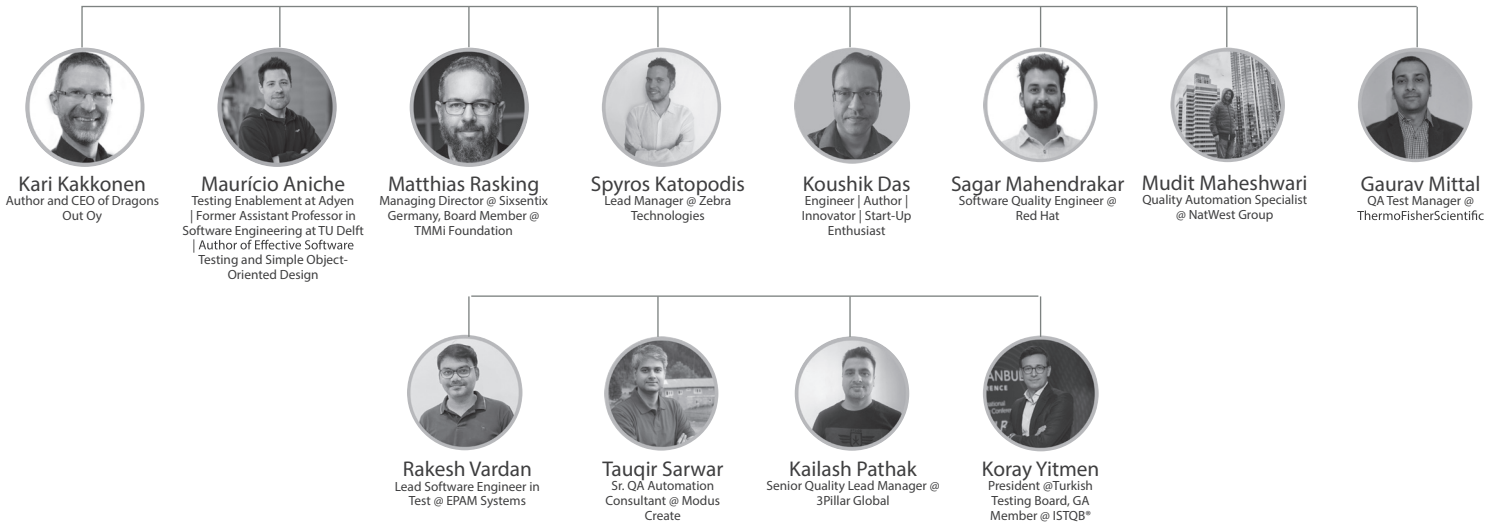
Facts About TestIstanbul Conferences



Keynote Speakers

TestIstanbul hosted 80+ special keynote speakers since 2010.

2024- Mobile Testing



2023- Performance Testing, Load Testing, and Stress Testing












Keynote Speakers

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing

								
Dave Farley Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.	Alper Berber Game Designer	Alper Yegin VP of Advanced Technology, Actility Chair of Technical Committee, LoRa Alliance	Sasha Pitkevich EPAM Blockchain Lead	Andrew Knight Developer Advocate @ Applitools, Director of Test Automation University	Andrey Konushin President @ RSTQB	Bulut Ersavas Director, Product Management @ Rapid7	Çakir Aker Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi	M. Emre Yazgan Head of Data e-Commerce - Call Center - Fintech
								
Erik Van Veenendaal CEO @ TMMi Foundation	Prof. Dr. Erkut Altındağ Strategic Management, Beykent University	John Hill Web UI Test Engineer @ NASA Ames Research Center	Miraç Emektar Co-Founder, CTO @ VIRGOSOL	Ru Cindrea Managing Partner and Senior Test Consultant @ Altom Consulting	Stuart Reid CTO @ STA Consulting	Dr. Savas Ozturk Digital Game Design, Mugla Sıtkı Kocman University	Tariq King Chief Scientist @ Test. ai, AI/ML	Koray Yitmen President @ Turkish Testing Board, GA Member @ ISTQB®

2021 DevOps: Empowered By Software Testing & Automation

								
Alex Schladebeck Bredex GmbH	Elisabeth Hocke FlixMobilty	Frank Faber Alten Netherlands	Janet Gregory DragonFire Inc.	Jennifer Krieger GitHub	Kief Morris ThoughtWorks	Seb Rose SmartBear	Paul Wilkinson GamingWorks	Viktor Farcic Upbound

2020 Robotic Process Automation (RPA) in Testing and Test Automation

					
Andr I Dzynia Smartbear	Christian Brødsjø Promis Qualify AS	David Farley Continuous Delivery	Miro Barsocchi Expedia.com	Mathias Rasking Sixsentix Germany	Tariq King Test.ai

2019 Test Engineer X.0: A Bright Career Opportunity In Software Testing

				
Bob Van De Burgt Provincie Zuid Holland	Kirk Pepperdine JClarity	Maaret Pyhäjärvi F-Secure Corp.	Santosh Tuppad Test Insane	Viv Richards Notbinary

2018

		
Erik Van Veenendaal TMMi Foundation	Joel Oliveira PSTQB®	Mark Winteringham Software Testing Clinic

Keynote Speakers

2017 Agile Testing



Jan Jaap
Cannegieter
Squerist



Khalid Allem
BNP Paribas
Fortis Belgium



Michael Bolton
DevelopSense



Philip Lew
XBOsoft

2016 Test Data Management



Dan Cuellar
Foodit.com



Kristian Karl
Spotify



Rex Black
ISTQB®



Roland Leusden
Praegus B.V.

2015 Performance Testing: High Performance Driven By Business



Alexander
Podelko
Oracle



Goranka Bjedov
Facebook



Ian Molyneaux
Intechnica



Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move



Dawn Haynes
Writer, Consultant



Julian Harty
Test Manager,
Consultant, Trainer



Rick Craig
SQE Consultant



Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies



Alan Richardson
Test Manager



Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software



Dorothy Graham
Software Testing Consultant



Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience



Patrick Hoffman
Google



Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT



James Windle
Writer



Kevin Brennan
IIBA®



Murat Aksu
Capgemini



Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » Get your place in the Metaverse and contact with the attendees like an expo experience through Metaverse.
- » International keynote speakers
- » International presentations including Turkey Software Quality Report
- » Reach more than 10.000 sector professionals through ISTQB Conference Network
 - » Market your brand through ISTQB® member board network to more than 70 countries
 - » Have the chance to network with key clients and hundreds of professionals and students from all over the World
- » Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
 - » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
- » Promote and explore new products and services

Sponsorship Packages

	EVENT PARTNER
Free Conference Tickets	20
Conference Speech	20 min
Company Logo on Conference Website	✓
Company Logo on Marketing Materials	✓
Brand Visibility on Virtual Platform Pages	✓
Virtual Fair Participation	✓
Stand Area at Virtual Fair	✓
Fee*	50.000 TRY (1.100 EUR)

*20% VAT will be added to the prices.




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 turkishtestingboard.org
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