



TESTISTANBUL
CONFERENCE

15TH INTERNATIONAL
TESTISTANBUL
CONFERENCE

MOBILE TESTING

SPONSORSHIP OPPORTUNITIES

October 10-11, 2024

Thursday-Friday

Virtual

Organized by



About 15th TestIstanbul Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2024. International TestIstanbul Conference which will be held 15th time in 2024, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics
- » DevOps Engineers
- » DevOps Coaches

Facts About TestIstanbul Conferences



Since **2010**
TestIstanbul Hosted



More Than **6400**
Participants



More Than **300**
Companies



From **+25**
Countries



With **+70**
Keynote Speakers












Keynote Speakers

TestIstanbul hosted +70 special keynote speakers since 2010.

2023- Performance Testing, Load Testing, and Stress Testing

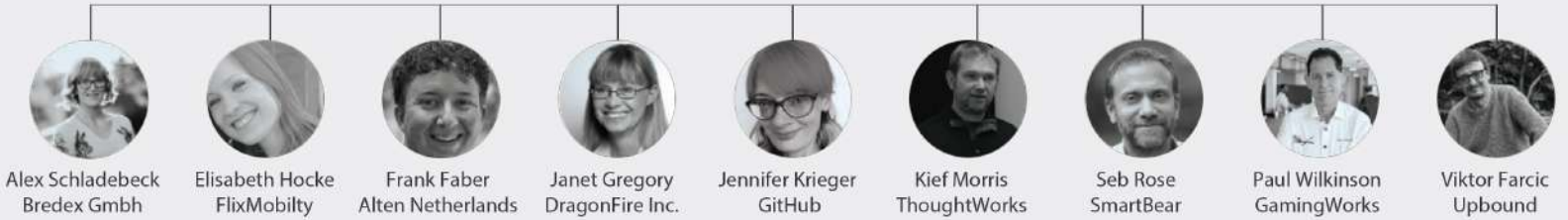
 Alexander Podelko Senior Performance Engineer @ Amazon Web Services	 Goranka Bjedov Former Capacity Engineer @ Facebook	 Ian Molyneux Performance Testing, DevOps and APM Specialist, Published Author and Established Technical Writer on Performance and APM	 JJ Shen Author, Software Quality Engineering Professional	 Gayathri Mohan Principal Consultant @ Thoughtworks Technologies Pvt Ltd.	 Leandro Melendez (Señor Performo) Performance Advocate @ Grafana k6	 Mohamed Moshrif Site Reliability Engineering Manager @ Google	 Serge Toro Senior Site Reliability Engineer @ Google	 Bernhard Klemm Senior Partner Presales Solution Architect @ Tricentis
 Anton Angelov CTO & Co-founder Automate The Planet	 Elif Gürcüoğlu Technology Head - QA @ adesso Turkey	 Arun Kumar Dutta Associate Principal-Quality Engineering @ LTMindtree	 Dusanka Lecic Department Manager / Test Lead @ Levi9 IT Services	 Mudit Maheshwari Senior Software Quality Engineer @ RedHat ISTQB CTFL CompTIA Security +	 Alexey Alter-Pesotskiy Lead Software Engineer in Test	 Shyam Sunder Test Program Manager @ Capgemini	 Clive Bates Accreditation Chair Executive @ TMMi Foundation	 Seçkin Karataş Partner Agility Consultant Co-Active Coach Instructor
			 Ferit Büyükköçeci CTO @ sigortam.net	 Miraç Emektar Co-Founder, CTO @ VIRGOSOL	 Koray Yitmen President @ Turkish Testing Board, GA Member @ ISTQB*			

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing

 Dave Farley Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.	 Alper Berber Game Designer	 Alper Yegin VP of Advanced Technology, Activity Chair of Technical Committee, LoRa Alliance	 Sasha Pitkevich EPAM Blockchain Lead	 Andrew Knight Developer Advocate @ AppliTools, Director of Test Automation University	 Andrey Konushin President @ RSTQB	 Bulut Ersavas Director, Product Management @ Rapid7	 Çakir Aker Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi	 M. Emre Yazgan Head of Data e-Commerce - Call Center - Fintech
 Erik Van Veenendaal CEO @ TMMi Foundation	 Prof. Dr. Erkut Altındağ Strategic Management, Beykent University	 John Hill Web UI Test Engineer @ NASA Ames Research Center	 Miraç Emektar Co-Founder, CTO @ VIRGOSOL	 Ru Cindrea Managing Partner and Senior Test Consultant @ Altom Consulting	 Stuart Reid CTO @ STA Consulting	 Dr. Savas Ozturk Digital Game Design, Mugla Sıtkı Kocman University	 Tariq King Chief Scientist @ test.ai, AI/ML	 Koray Yitmen President @ Turkish Testing Board, GA Member @ ISTQB*

Keynote Speakers

2021 DevOps: Empowered By Software Testing & Automation



2020 Robotic Process Automation (RPA) in Testing and Test Automation



2019 Test Engineer X.0: A Bright Career Opportunity In Software Testing



2018



2017 Agile Testing



2016 Test Data Management



Keynote Speakers

2015 Performance Testing: High Performance Driven By Business



Alexander Podelko
Oracle



Goranka Bjedov
Facebook



Ian Molyneaux
Intechnica



Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move



Dawn Haynes
Writer, Consultant



Julian Harty
Test Manager,
Consultant, Trainer



Rick Craig
SQE Consultant



Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies



Alan Richardson
Test Manager



Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software



Dorothy Graham
Software Testing Consultant



Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience



Patrick Hoffman
Google



Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT



James Windle
Writer



Kevin Brennan
IIBA®



Murat Aksu
Capgemini



Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » Get your place in the Metaverse and contact with the attendees like an expo experience through Metaverse.
- » International keynote speakers
- » International presentations including Turkey Software Quality Report
- » Reach more than 10.000 sector professionals by TestIstanbul e-marketing
- » Market your brand through ISTQB® member board network to more than 70 countries
- » Have the chance to network with key clients and hundreds of professionals from all over the world
- » Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
- » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
- » Promote and explore new products and services

Sponsorship Packages

	MAIN SPONSOR	EVENT PARTNER	EXHIBITOR
Free Conference Tickets	45	20	6
Conference Speech	40 min	20 min	-
Company Logo on Conference Website	✓	✓	✓
Company Logo on Marketing Materials	✓	✓	✓
Brand Visibility on Virtual Platform Pages	✓	✓	✓
Virtual Fair Participation	✓	✓	✓
Stand Area at Virtual Fair	✓	✓	✓
Early Bird Fee (Until April 30, 2024)*	80.000 TRY (2.700 EUR)	38.000 TRY (1.300 EUR)	11.000 TRY (400 EUR)
Regular Fee*	100.000 TRY (3.400 EUR)	50.000 TRY (1.700 EUR)	13.000 TRY (450 EUR)


*20% VAT will be added to the prices.




TESTISTANBUL CONFERENCE

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 turkishtestingboard.org
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