TESTISTANBUL
CONFERENCE

15TH INTERNATIONAL
TESTISTANBUL
CONFERENCE

MOBILE TESTING

SPONSORSHIP OPPORTUNITIES

October 10-11, 2024
Thursday-Friday
Virtual

Organized by

T T B
Turkish Testing Board
www.turkishtestingboard.org

About 15th TestIstanbul Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2024. International TestIstanbul Conference which will be held 15th time in 2024, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers

- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics

- » DevOps Engineers
- » DevOps Coaches

Facts About TestIstanbul Conferences

Since **2010** TestIstanbul Hosted

More Than **6400** Participants

More Than **300** Companies

From **+25** Countries

With **+70** Keynote Speakers

Keynote Speakers

TestIstanbul hosted +70 special keynote speakers since 2010.

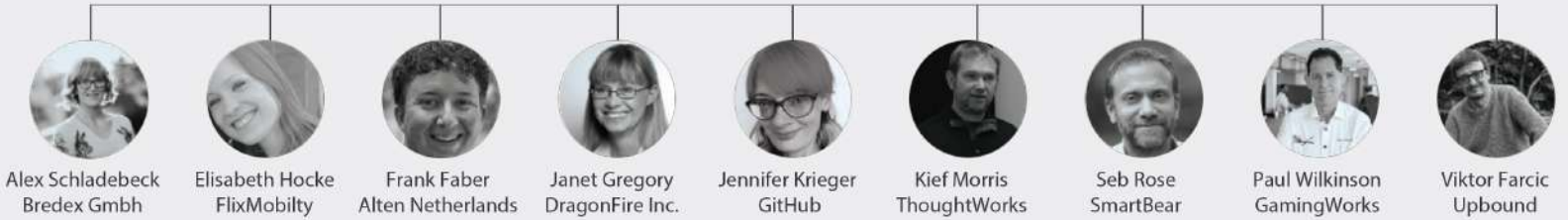## 2023- Performance Testing, Load Testing, and Stress Testing

Alexander Podelko
Senior Performance Engineer @ Amazon Web Services

Goranka Bjedov
Former Capacity Engineer @ Facebook

Ian Molyneaux
Performance Testing, DevOps and APM Specialist, Published Author and Established Technical Writer on Performance and APM

JJ Shen
Author, Software Quality Engineering Professional

Gayathri Mohan
Principal Consultant @ Thoughtworks Technologies Pvt Ltd.

Leandro Melendez (Señor Performo)
Performance Advocate @ Grafana k6

Mohamed Moshrif
Site Reliability Engineering Manager @ Google

Serge Toro
Senior Site Reliability Engineer @ Google

Bernhard Klemm
Senior Partner Presales Solution Architect @ Tricentis

Anton Angelov
CTO & Co-founder Automate The Planet

Elif Gürcüoğlu
Technology Head - QA @ adesso Turkey

Arun Kumar Dutta
Associate Principal-Quality Engineering @ LTIMindtree

Dusanka Lecic
Department Manager / Test Lead @ Levi9 IT Services

Mudit Maheshwari
Senior Software Quality Engineer @RedHat | ISTQB CTFL | Comptia Security +

Alexey Alter-Pesotskiy
Lead Software Engineer in Test

Shyam Sunder
Test Program Manager @ Capgemini

Clive Bates
Accreditation Chair Executive @ TMMi Foundation

Seçkin Karataş
Partner | Agility Consultant | Co-Active Coach | Instructor

Ferit Büyükkeçeci
CTO @ sigortam.net

Miraç Emektar
Co-Founder, CTO @ VIRGOSOL

Koray Yitmen
President @Turkish Testing Board, GA Member @ ISTQB®

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing

Dave Farley
Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.

Alper Berber
Game Designer

Alper Yegin
VP of Advanced Technology, Actility Chair of Technical Committee, LoRa Alliance

Sasha Pitkevich
EPAM Blockchain Lead

Andrew Knight
Developer Advocate @ Applitools, Director of Test Automation University

Andrey Konushin
President @ RSTQB

Bulut Ersavas
Director, Product Management @ Rapid7

Çakir Aker
Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi

M. Emre Yazgan
Head of Data | e-Commerce - Call Center - Fintech

Erik Van Veenendaal
CEO @TMMi Foundation

Prof. Dr. Erkut Altındağ
Strategic Management, Beykent University

John Hill
Web UI Test Engineer @ NASA Ames Research Center

Miraç Emektar
Co-Founder, CTO @ VIRGOSOL

Ru Cindrea
Managing Partner and Senior Test Consultant @ Altom Consulting

Stuart Reid
CTO @ STA Consulting

Dr. Savas Ozturk
Digital Game Design, Mugla Sitki Kocman University

Tariq King
Chief Scientist @ test. ai, AI/ML

Koray Yitmen
President @ Turkish Testing Board, GA Member @ İSTQB®

Keynote Speakers

2021 DevOps: Empowered By Software Testing & Automation

Alex Schladebeck	Elisabeth Hocke	Frank Faber	Janet Gregory	Jennifer Krieger	Kief Morris	Seb Rose	Paul Wilkinson	Viktor Farcic
Bredex Gmbh	FlixMobilty	Alten Netherlands	DragonFire Inc.	GitHub	ThoughtWorks	SmartBear	GamingWorks	Upbound

2020 Robotic Process Automation (RPA) in Testing and Test Automation

Andr I Dzynia	Christian Brødsjø	David Farley	Miro Barsocchi	Mathias Rasking	Tariq King
Smartbear	Promis Qualify As	Continuous Delivery	Expedia.com	Sixsentix Germany	Test.ai

2019 Test Engineer X.0: A Bright Career Opportunity In Software Testing

Bob Van De Burgt	Kirk Pepperdine	Maaret Pyhäjärvi	Santosh Tuppad	Viv Richards
Provincie Zuid Holland	JClarity	F-Secure Corp.	Test Insane	Notbinary

2018

Erik Van Veenendaal	Joel Oliveira	Mark Winteringham
TMMi Foundation	PSTQB®	Software Testing Clinic

2017 Agile Testing

Jan Jaap Cannegieter	Khalid Allem	Michael Bolton	Philip Lew
Squerist	BNP Paribas Fortis Belgium	DevelopSense	XBOsoft

2016 Test Data Management

Dan Cuellar	Kristian Karl	Rex Black	Roland Leusden
Foodit.com	Spotify	ISTQB®	Praegus B.V.

Keynote Speakers

2015 Performance Testing: High Performance Driven By Business

Alexander
Podelko
Oracle

Goranka Bjedov
Facebook

Ian Molyneaux
Intechnica

Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move

Dawn Haynes
Writer, Consultant

Julian Harty
Test Manager,
Consultant, Trainer

Rick Craig
SQE Consultant

Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies

Alan Richardson
Test Manager

Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software

Dorothy Graham
Software Testing Consultant

Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience

Patrick Hoffman
Google

Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT

James Windle
Writer

Kevin Brennan
IIBA®

Murat Aksu
Capgemini

Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.

| 2023-2024 | 2022-2023 | 2021-2022 | 2020-2021 | 2019-2020 | 2018-2019 | 2017-2018 |

| 2016-2017 | 2015-2016 | 2014-2015 | 2013-2014 | 2012-2013 | 2011-2012 |

Why Sponsorship

» Largest conference on software testing in South East Europe and the Middle East

» Get your place in the Metaverse and contact with the attendees like an expo experience through Metaverse.

» International keynote speakers

» International presentations including Turkey Software Quality Report

» Reach more than 10.000 sector professionals by TestIstanbul e-marketing

» Market your brand through ISTQB® member board network to more than 70 countries

» Have the chance to network with key clients and hundreds of professionals from all over the world

» Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world

» Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community

» Gain insight about the market conditions and dynamics of the region

» Encourage and increase the awareness of your employees about the importance of software testing

» Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships

» Promote and explore new products and services

Sponsorship Packages

	MAIN SPONSOR	EVENT PARTNER	EXHIBITOR
Free Conference Tickets	45	20	6
Conference Speech	40 min	20 min	-
Company Logo on Conference Website	✔	✔	✔
Company Logo on Marketing Materials	✔	✔	✔
Brand Visibility on Virtual Platform Pages	✔	✔	✔
Virtual Fair Participation	✔	✔	✔
Stand Area at Virtual Fair	✔	✔	✔
Early Bird Fee (Until April 30, 2024)*	80.000 TRY (2.700 EUR)	38.000 TRY (1.300 EUR)	11.000 TRY (400 EUR)
Regular Fee*	100.000 TRY (3.400 EUR)	50.000 TRY (1.700 EUR)	13.000 TRY (450 EUR)

*20% VAT will be added to the prices.

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Testing Qualifications Board