



TESTISTANBUL
CONFERENCE

14TH INTERNATIONAL
TESTISTANBUL
CONFERENCE

SPONSORSHIP OPPORTUNITIES

October 5-6, 2023
Thursday-Friday
Virtual

Organized by



About TestIstanbul 2023 Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2023. International TestIstanbul Conference which will be held 14th time in 2023, is one of the most important international tech events in the EMEA region on software testing.

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics
- » DevOps Engineers
- » DevOps Coaches

Facts About TestIstanbul Conferences



Since **2010**
TestIstanbul Hosted



More Than **6400**
Participants



More Than **1170**
Companies



From **50**
Countries





















With **65**
Keynote Speakers


Keynote Speakers

TestIstanbul hosted 65 special keynote speakers since 2010.

2022 Metaverse, Blockchain, IoT, Testnet, and Game Testing

 Dave Farley Independent Software Developer And Consultant, Founder And Director Of Continuous Delivery Ltd.	 Alper Berber Game Designer	 Alper Yegin VP of Advanced Technology, Actility Chair of Technical Committee, LoRa Alliance	 Sasha Pitkevich EPAM Blockchain Lead	 Andrew Knight Developer Advocate @ Appltools, Director of Test Automation University	 Andrey Konushin President @ RSTQB	 Bulut Ersavas Director, Product Management @ Rapid7	 Çakir Aker Deputy Head Of Department - Digital Game Design, Bahçeşehir Üniversitesi	 M. Emre Yazgan Head of Data e-Commerce - Call Center - Fintech
 Erik Van Veenendaal CEO @ TMMi Foundation	 Prof. Dr. Erkut Altındağ Strategic Management, Beykent University	 John Hill Web UI Test Engineer @ NASA Ames Research Center	 Miraç Emektar Co-Founder, CTO @ VIRGOSOL	 Ru Cindrea Managing Partner and Senior Test Consultant @ Altom Consulting	 Stuart Reid CTO @ STA Consulting	 Dr. Savas Ozturk Digital Game Design, Mugla Sitki Kocman University	 Tariq King Chief Scientist @ test.ai, AI/ML	 Koray Yitmen President @ Turkish Testing Board, GA Member @ ISTQB*

2021 DevOps: Empowered By Software Testing & Automation

 Alex Schladebeck Bredex GmbH	 Elisabeth Hocke FlixMobilty	 Frank Faber Alten Netherlands	 Janet Gregory DragonFire Inc.	 Jennifer Krieger GitHub	 Kief Morris ThoughtWorks	 Seb Rose SmartBear	 Paul Wilkinson GamingWorks	 Viktor Farcic Upbound
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2020 Robotic Process Automation (RPA) in Testing and Test Automation

 Andr I Dzynia Smartbear	 Christian Brødsgj Promis Qualify As	 David Farley Continuous Delivery	 Miro Barsocchi Expedia.com	 Mathias Rasking Sixsentix Germany	 Tariq King Test.ai
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2019 Test Engineer X.O: A Bright Career Opportunity In Software Testing

 Bob Van De Burgt Provincie Zuid Holland	 Kirk Pepperdine JClarity	 Maaret Pyhäjärvi F-Secure Corp.	 Santosh Tuppad Test Insane	 Viv Richards Notbinary
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2018

 Erik Van Veenendaal TMMi Foundation	 Joel Oliveira PSTQB®	 Mark Winteringham Software Testing Clinic
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Keynote Speakers

2017 Agile Testing



Jan Jaap
Cannegieter
Squerist



Khalid Allem
BNP Paribas
Fortis Belgium



Michael Bolton
DevelopSense



Philip Lew
XBOsoft

2016 Test Data Management



Dan Cuellar
Foodit.com



Kristian Karl
Spotify



Rex Black
ISTQB®



Roland Leusden
Praegus B.V.

2015 Performance Testing: High Performance Driven By Business



Alexander
Podelko
Oracle



Goranka Bjedov
Facebook



Ian Molyneaux
Intechnica



Martin Spier
Nexflix

2014 Mobile Testing: Testing On The Move



Dawn Haynes
Writer, Consultant



Julian Harty
Test Manager,
Consultant, Trainer



Rick Craig
SQE Consultant



Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies



Alan Richardson
Test Manager



Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software



Dorothy Graham
Software Testing Consultant



Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience



Patrick Hoffman
Google



Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT



James Windle
Writer



Kevin Brennan
IIBA®



Murat Aksu
Capgemini



Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



2022-2023



2021-2022



2020-2021



2019-2020



2018-2019



2017-2018



2016-2017



2015-2016



2014-2015



2013-2014



2012-2013



2011-2012

Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » Get your place in the Metaverse and contact with the attendees like an expo experience through Metaverse.
- » International keynote speakers
- » International presentations including Turkey Software Quality Report
- » Reach more than 10.000 sector professionals by TestIstanbul e-marketing
- » Market your brand through ISTQB® member board network to more than 70 countries
- » Have the chance to network with key clients and hundreds of professionals from all over the world
- » Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
- » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
- » Promote and explore new products and services

Sponsorship Packages

	MAIN SPONSOR	EVENT PARTNER	EXHIBITOR
Free Conference Registration	45	20	6
Parallel Session	40 min	20 min	-
Company Logo on Conference Website	✓	✓	✓
Company Logo on Marketing Materials	✓	✓	✓
Brand Visibility on Virtual Platform Pages	✓	✓	-
Early Bird Fee (Until April 30, 2023)*	40.000 ₺ (USD 2.500) (EUR 2.300)	19.000 ₺ (USD 1.200) (EUR 1.100)	5.500 ₺ (USD 400) (EUR 300)
Regular Fee*	50.000 ₺ (USD 3.200) (EUR 2.800)	25.000 ₺ (USD 1.600) (EUR 1.400)	6.500 ₺ (USD 500) (EUR 400)

*18% VAT will be added to the prices.







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