13th International Testistanbul Conference

Metaverse, Blockchain, IoT
Testnet & Game Testing

Sponsorship Opportunities

October 6-7, 2022
Thursday-Friday
Virtual

Organized by

Turkish Testing Board
www.turkishtestingboard.org
About TestIstanbul 2022 Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2022. International TestIstanbul Conference which will be held 13th time in 2022, is one of the most important international tech events in the South Europe and Middle East region on software testing. TestIstanbul 2022 will be held through Whova virtual platform due to Coronavirus pandemic.

Theme: Metaverse, Blockchain, IoT, Testnet, and Game Testing

Conference Dates: 6-7th October 2022, Thursday & Friday.

Participant Profile

- Software Testers
- Quality Assurance Specialists
- Developers
- Software Engineers
- Business Analysts
- Web Designers
- Project Managers
- Enterprise Architects
- Software Architects
- System Analysts
- Students
- Academics
- DevOps Engineers
- DevOps Coaches

Facts About TestIstanbul Conferences

- Since 2010 TestIstanbul Hosted
- More Than 6000 Participants
- More Than 1130 Companies
- From 50 Countries
- With 50 Keynote Speakers
Keynote Speakers

TestIstanbul hosted 50 special keynote speakers since 2010.

2021 DevOps: Empowered By Software Testing & Automation
- Alex Schladebeck
- Elisabeth Hocke
- Frank Faber
- Janet Gregory
- Jennifer Krieger
- Kief Morris
- Seb Rose
- Paul Wilkinson
- Viktor Faric

2020 Robotic Process Automation (RPA) in Testing and Test Automation
- Andr I Dzynia
- Christian Brødsgaard
- David Farley
- Miro Barsocchi
- Mathias Rasking
- Tariq King

2019 Test Engineer X:0: A Bright Career Opportunity in Software Testing
- Bob Van De Burght
- Kirk Pepperdine
- Maaret Pyhäläri
- Santosh Tuppad
- Viv Richards
- Erik Van Veenendaal
- Joel Oliveira
- Mark Winteringham

2018
- Jan Jaap Cannegieter
- Khalid Allem
- Michael Bolton
- Philip Lew
- Dan Cuellar
- Kristian Karl
- Rex Black
- Roland Leusden

2017 Agile Testing
- Alexander Dzynia
- Christian Brodersgaard
- David Farley
- Miro Barsocchi
- Mathias Rasking
- Tariq King

2016 Test Data Management
- Bob Van De Burght
- Khalid Allem
- Michael Bolton
- Philip Lew
- Dan Cuellar
- Kristian Karl
- Rex Black
- Roland Leusden

www.testistanbul.org
Keynote Speakers

2015  Performance Testing: High Performance Driven By Business

- Alexander Podelko
  Oracle
- Goranka Bjoedov
  Facebook
- Ian Molyneaux
  Intechnica
- Martin Spier
  Netflix


- Dawn Haynes
  Writer, Consultant
- Julian Harty
  Test Manager, Consultant, Trainer
- Rick Craig
  SQE Consultant
- Scott Barber
  Writer, Speaker


- Alan Richardson
  Test Manager
- Karen Johnson
  Software Test Manager, Writer

2012  Test Automation For a Better, Faster Software

- Dorothy Graham
  Software Testing Consultant
- Lee Copeland
  SQE Trainer

2011  More Usability Testing, Better User Experience

- Patrick Hoffman
  Google
- Silvia Zimmermann
  UXPA

2010  Software Testing: Quality Bridge Between Business & IT

- James Windle
  Writer
- Kevin Brennan
  IIBA®
- Murat Aksu
  Capgemini
- Rex Black
  ISTQB®
Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of Testistanbul Conferences and will be shared more than 10,000 sector professionals.
Why Sponsorship

» Largest conference on software testing in South East Europe and the Middle East
» International keynote speakers
» International presentations including Turkey Software Quality Report
» Reach more than 10,000 sector professionals by TestIstanbul e-marketing
» Market your brand through ISTQB® member board network to more than 70 countries
» Have the chance to network with key clients and hundreds of professionals from all over the world
» Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world
» Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
» Gain insight about the market conditions and dynamics of the region
» Encourage and increase the awareness of your employees about the importance of software testing
» Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
» Promote and explore new products and services
## Sponsorship Packages

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<thead>
<tr>
<th></th>
<th>MAIN SPONSOR</th>
<th>EVENT PARTNER</th>
<th>EXHIBITOR</th>
</tr>
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<tbody>
<tr>
<td>Free Conference Registration</td>
<td>45</td>
<td>20</td>
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<tr>
<td>Parallel Session</td>
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<td>Company Logo on Conference Website</td>
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<td>Company Logo on Marketing Materials</td>
<td>✓</td>
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<td>Brand Visibility on Whova Registration Pages</td>
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<td><strong>Early Bird Fee (Until April 30, 2022)</strong></td>
<td>40.000₺ +VAT (3.100 USD +VAT)</td>
<td>19.000₺ +VAT (1.500 USD +VAT)</td>
<td>5.500₺ +VAT (500 USD +VAT)</td>
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<td><strong>Regular Fee</strong></td>
<td>50.000₺ +VAT (3.900 USD +VAT)</td>
<td>25.000₺ +VAT (2.000 USD +VAT)</td>
<td>6.500₺ +VAT (500 USD +VAT)</td>
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Contact Us

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turkishtestingboard.org
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Organized by

Turkish Testing Board
ISTQB International Software Testing Qualifications Board