



TESTISTANBUL CONFERENCE

12th International TestIstanbul Conference Sponsorship Opportunities

October 7-8, 2021
Virtual

Organized by



Turkish Testing Board
www.turkishtestingboard.org

About TestIstanbul 2021 Conference

Turkish Testing Board is glad to invite you to be a sponsor of TestIstanbul Conference 2021. International TestIstanbul Conference which will be held 12th time in 2021, is one of the most important international tech events in the South Europe and Middle East region on software testing. TestIstanbul 2021 will be held through Whova virtual platform due to Coronavirus pandemic.

Conference Dates: 7-8th October 2021, Thursday & Friday

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics
- » DevOps Engineers
- » DevOps Coaches

Facts About TestIstanbul Conferences



Since **2010**
TestIstanbul Hosted



More Than **6000**
Participants



More Than **1000**
Companies



From **50**
Countries



With **40**
Keynote Speakers

Keynote Speakers

Testistanbul hosted 40 special keynote speakers since 2010.

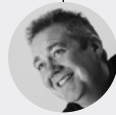
2020 Robotic Process Automation (RPA) in Testing and Test Automation



Andri Dzynia
Smartbear



Christian Brødsjø
Promis Qualify As



David Farley
Continuous Delivery



Miro Barsocchi
Expedia.com



Mathias Rasking
Sixsentix Germany



Tariq King
Test.ai

2019 Test Engineer X.0: A Bright Career Opportunity In Software Testing



Bob Van De Burgt
Provincie Zuid
Holland



Kirk Pepperdine
JClarity



Maaret Pyhäjärvi
F-Secure Corp.



Santosh Tuppada
Test Insane



Viv Richards
Notbinary

2018



Erik Van Veenendaal
TMMi Foundation



Joel Oliveira
PSTQB®

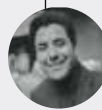


Mark Winteringham
Software Testing Clinic

2017 Agile Testing



Jan Jaap
Cannegieter
Squerist



Khalid Allem
BNP Paribas
Fortis Belgium



Michael Bolton
DevelopSense



Philip Lew
XBOsoft

2016 Test Data Management



Dan Cuellar
Foodit.com



Kristian Karl
Spotify



Rex Black
ISTQB®



Roland Leusden
Praegus B.V.

2015 Performance Testing: High Performance Driven By Business



Alexander
Podelko
Oracle



Goranka Bjedov
Facebook



Ian Molyneux
Intechnica



Martin Spier
Nexflix

Keynote Speakers

2014 Mobile Testing: Testing On The Move



Dawn Haynes
Writer, Consultant



Julian Harty
Test Manager,
Consultant, Trainer



Rick Craig
SQE Consultant



Scott Barber
Writer, Speaker

2013 Future of Testing: New Techniques and Methodologies



Alan Richardson
Test Manager



Karen Johnson
Software Test Manager, Writer

2012 Test Automation For a Better, Faster Software



Dorothy Graham
Software Testing Consultant



Lee Copeland
SQE Trainer

2011 More Usability Testing, Better User Experience



Patrick Hoffman
Google



Silvia Zimmermann
UXPA

2010 Software Testing: Quality Bridge Between Business & IT



James Windle
Writer



Kevin Brennan
IIBA®



Murat Aksu
Capgemini



Rex Black
ISTQB®

Turkey Software Quality Report

Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



2020-2021



2019-2020



2018-2019



2017-2018



2016-2017



2015-2016



2014-2015



2013-2014



2012-2013



2011-2012

Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » International keynote speakers
- » International presentations including Turkey Software Quality Report
- » Reach more than 10.000 sector professionals by TestIstanbul e-marketing
- » Market your brand through ISTQB® member board network to more than 70 countries
- » Have the chance to network with key clients and hundreds of professionals from all over the world
- » Benefit from the unique themes, which brings testers, developers, software engineers, business analysts all together from all over the world
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
- » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
- » Promote and explore new products and services

Sponsorship Packages

	MAIN SPONSOR	EVENT PARTNER	EXHIBITOR
Free Conference Registration	45	20	6
Parallel Session	20 minutes	20 minutes	X
Company Logo on Conference Website	✓	✓	✓
Company Logo on Marketing Materials	✓	✓	✓
Brand Visibility on Whova Registration Pages	✓	✓	✓
Early Bird Fee (Until 30 th July 2021)	15.000₺+VAT	6.750₺+VAT	2.000₺+VAT
Regular Fee	25.000₺+VAT	11.500₺+VAT	3.500₺+VAT





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