



TESTISTANBUL
CONFERENCE

9th TestIstanbul Conference, 2018 Sponsorship Opportunities

April 17th, 2018 Istanbul

Renaissance Istanbul Polat Bosphorus Hotel

organized by



About TestIstanbul 2018

Turkish Testing Board is glad to invite you to be sponsor of TESTISTANBUL CONFERENCE 2018. International TestIstanbul Conference which will be held 9th time in 2018, is one of the most important international tech events in the South Europe and Middle East region on software testing.

Conference Date: Tuesday, April 17th, 2018

Venue: Renaissance Istanbul Polat Bosphorus Hotel

Participant Profile

- » Software Testers
- » Quality Assurance Specialists
- » Developers
- » Software Engineers
- » Business Analysts
- » Web Designers
- » Project Managers
- » Enterprise Architects
- » Software Architects
- » System Analysts
- » Students
- » Academics

Facts About TestIstanbul Conferences



Since **2010**
TestIstanbul Hosted



More Than **4850**
Participants



More Than **800**
Companies



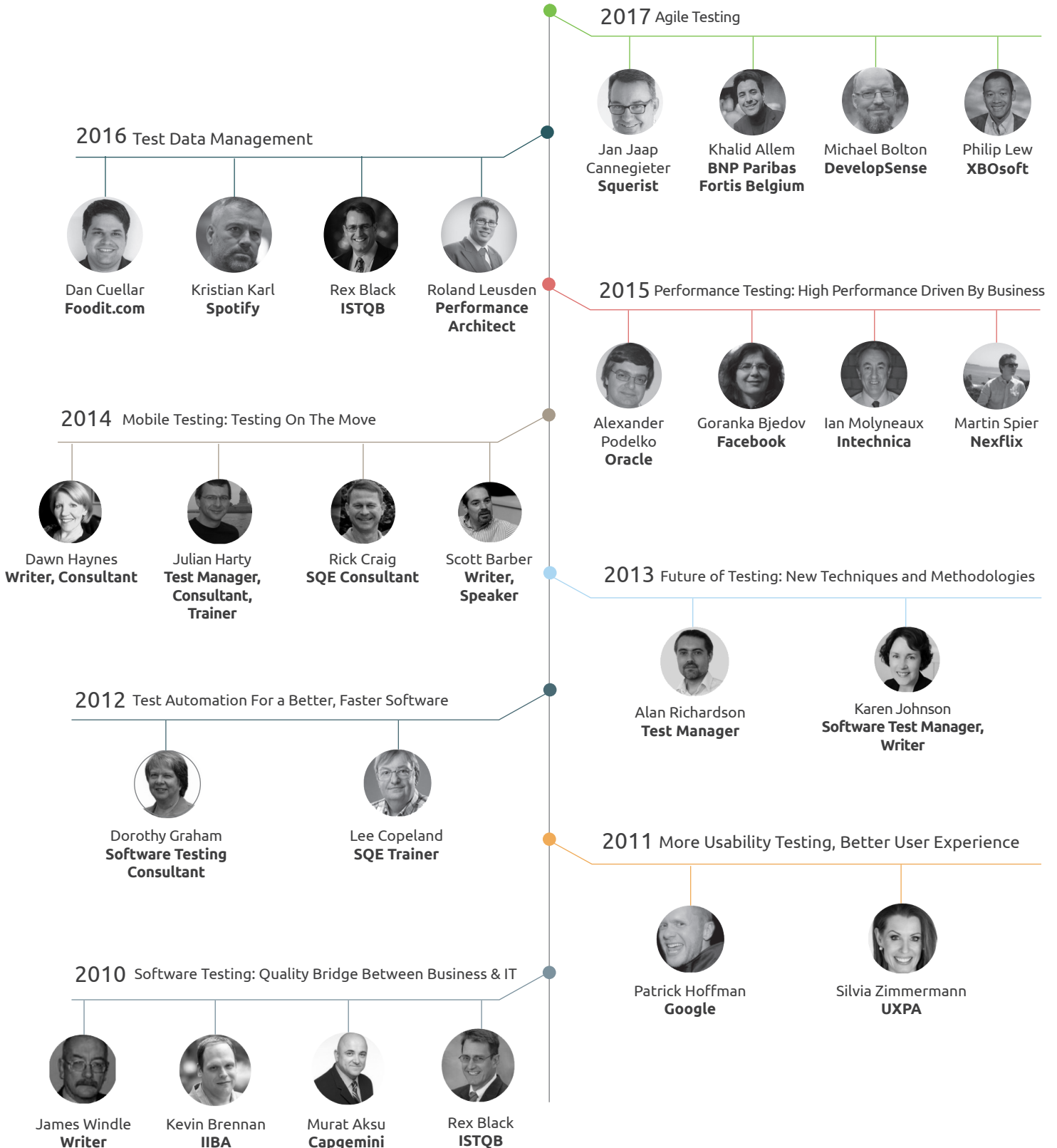
From **30**
Countries



With **26**
Keynote Speakers

Keynote Speakers

TestIstanbul hosted 26 special keynote speakers since 2010.



Turkey Software Quality Report

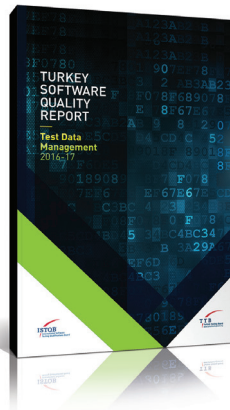
Turkish Testing Board (TTB) is pleased to present Turkey Software Quality Report.

This report is designed to help companies to make paradigm shifts in their mindsets. It not only draws a clear picture of the current situation in the Turkish market but also sets the de facto standards and trends for future information technology (IT) projects. As IT projects begin to fail more frequently in our market, this kind of a report will be a reference point for all decision makers.

TSQR's are presented at the Opening Ceremony Speech of TestIstanbul Conferences and will be shared more than 10.000 sector professionals.



2017-2018



2016-2017



2015-2016



2014-2015



2013-2014



2012-2013



2011-2012

Why Sponsorship

- » Largest conference on software testing in South East Europe and the Middle East
- » International keynote speakers
- » International presentations including Turkey Software Quality Report
- » Expo Area
- » Reach more than 10.000 sector professionals by TestIstanbul e-marketing
- » Market your brand through ISTQB member board network to more than 70 countries
- » Have the chance to network with key clients and hundreds of professionals from all over the world
- » Benefit from the unique theme Agile Testing, which brings testers, developers, software engineers, business analysts all together from all over the world
- » Have the opportunity to be recognised as strong supporters of software testing and quality by international and local community
- » Gain insight about the market conditions and dynamics of the region
- » Encourage and increase the awareness of your employees about the importance of software testing
- » Support the positioning of Istanbul as one of the global hubs for software testing
- » Be awarded with benefits of main sponsor, event partner and exhibitor sponsorships
- » Promote and explore new products and services



Sponsorship Packages


	MAIN SPONSOR	EVENT PARTNER	EXHIBITORS
Free Conference Registration	45	15	6
Expo Stand Area at Conference	6 m ²	4 m ²	2 m ²
Opening Ceremoy Speech	45 minutes	✘	✘
Company Logo on Neck Rope	✓	✘	✘
Company Logo on Identification Bagdes	✓	✓	✘
Company Logo on Lunch Tables	✓	✓	✓
Company Logo on Conference Materials	✓	✓	✓
Company Logo on Marketing Materials	✓	✓	✓
Company Logo on Advertising Material	✓	✓	✓
Company Logo on testistanbul.org Web Page	✓	✓	✓
Early Bird Fee (December 1 st , 2017)	33.000 TL + VAT	17.000 TL + VAT	5.500 TL + VAT
Regular fee	38.000 TL + VAT	22.000 TL + VAT	7.000 TL + VAT



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